Brandon Morrison

Technical Leader, Engineering Director/Manager
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Experience

Vox Media

Vox Media is modern media company with a portfolio of 16 publications (as of December 2024) including The Verge, SBNation, Eater, and New York Magazine. As of December 2024, Vox Media's editorial networks have a reach of 132 million people across a variety of websites, podcast networks, and social media platforms.

Senior Engineering Manager April 2022 - December 2024
Engineering Manager June 2019 - May 2022

As an Engineering Manager and a Senior Engineer Manager, I've led several teams across Vox Media as a people manager and occasional technical lead. My responsibilities included running team ceremonies, hiring for team members, and engineering mentorship.

From November 2022 to December 2024, I led our Revenue Studio team, which creates custom banner ads and campaign microsites for our advertisers. Our work enabled significant revenue opportunities for Vox Media.

From June 2019 to November 2022, I led two different teams responsible for the maintenance of the core backend system for Chorus, Vox Media's publishing platform. During this time, we narrowed down product requirements and engineering feasibility for a replatforming of the public facing side of our publishing platforms.

The Baking Notification Project LLC

The Baking Notification Project connects hobby bakers with their neighbors to solve a specific hobby baker problem: we love to bake, but we can't eat it all. We do this by providing a web platform that allows bakers to send out SMS notifications to their supporters to allow them to claim one-off baked goods.

Co-founder / CTO August 2021 - Present

As CTO, I created the initial prototype for the project, as well as built and maintain the current platform for our bakers. Over the project lifetime, we've supported more than a hundred bakers and a thousand subscribers send and receive tens of thousands of baked goods.

I've partnered with my co-founder to handle many different roles.

- Product strategy and fit
- Customer service
- Operations and logistics

All Tests Pass

All Tests Pass is a weekly Javascript puzzle newsletter that helps developers and aspiring developers to fine-tune their debugging skills.

PuzzleMaster January 2018 - August 2018, December 2024 - Present

As the author of All Tests Pass, I write, edit, and publish the puzzle on a bi-weekly basis. I also manage incoming reader-submitted solutions to puzzles to incorporate into future issues of the newsletter.

Graphicacy

Graphicacy is a data visualization and custom web application consultation shop based in Washington, DC.

Technical Director April 2018 - June 2019

As Technical Director, I manage and support a team of 3-4 developers focused on building standalone data visualization dashboards for clients in the nonprofit and political sectors. This involves architecting larger projects, coaching the team on new approaches and technologies, and stepping as development support as needed.

AAAS

The American Association for the Advancement of Science is one of the leading professional membership groups for working scientists across the world. As an organization, AAAS seeks to "advance science, engineering, and innovation throughout the world for the benefit of all people." One of the ways that it does so is via the publication of Science, one of the top academic journals for scientific research.

Senior Frontend Developer April 2016 - April 2018

I acted as a technology lead for Sciencemag.org, the flagship site for Science Magazine. In that capacity, my duties included working with editorial, business, and IT departments to ensure our deliverables met the needs of the larger organization.

Phase2

Phase2 is a technology consulting company that has worked with many large brands across a variety of verticals based in Washington, DC. Phase2 specializes in building powerful content platforms for government, media, and retail organizations.

Senior Interactive Developer April 2012 - April 2016

At Phase2, I was the go-to developer for data-visualization, mapping and javascript heavy projects. I worked with the Council on Foreign Relations, the United Nations, Carnegie Foundation and Bonnier Publishing. I lead development and client support for Fable, a long form storytelling tool built with AngularJS.

D.J. Case & Associates

DJ Case & Associates works with state, local and federal agencies who have a strong interest in wildlife conservation. By providing services such as meeting facilitation and communication consulting, DJ Case provides a strong partner for organizations in conservation outreach.

Lead Web Architect March 2010 - April 2012 (2 years 2 months)

As a software engineer, I helped clients in the planning and execution of a variety of projects. I was responsible for multiple successful web mapping projects for clients like the Forest Preserve District of DuPage County and the American Forest Foundation. My knowledge of open source systems such as Drupal and Wordpress allowed us to provide quality work for our clients with limited budgets.

TFnS Web Design

Owner January 2008 - January 2012

TFnS Web Design was my freelance web development business. As a freelancer, I provided support to larger teams with a variety of development projects. Highlights during this time include prototype implementations for an entertainment vertical for the Commercial Appeal, maintenance of several Drupal sites for Scripps Media, and the design and implementation of a custom rugby shirt order form for World Rugby Shop.

The Commercial Appeal

The Commercial Appeal is the daily newspaper in Memphis, TN. Reaching the larger metro area of Shelby, Tipton and Fayette counties in TN, along with DeSoto, Tate and Tunica counties in MS, the paper provides the driving force of news and information in the MidSouth area.

Web Developer January 2006 - January 2008

As a developer for the Commercial Appeal, I helped maintain the content on the website and create one-off projects from time to time. During my tenure, I built multiple real-time election trackers, a custom video player with an integrated ad solution, and a crime map powered by data from the police department.

The Tennessean

Intern, All The Rage June 2005 - August 2005

All the Rage was the alt-weekly entertainment publication for the Tennessean. As a design intern, I helped the production desk design page layouts in QuarkXPress. I also helped organize listings in the weekly event calendar.

Education

Middle Tennessee State University (MTSU)
BS, Media Design · (2001 - 2005)